

TRÁNSITIÓNS

AGROECOLOGICAL **TRANSITIONS PROGRAM**

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PSii Project

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The **Private Sector Incentives and Investments (PSii)** project contributes to the **Agroecology TRANSITIONS** program and aims at the development of inclusive incentive structures for private and public sector stakeholders, as well as leveraging investments supporting agroecological transitions at multiple levels. A dynamic private and public sector ecosystem likely possesses some challenges but also provides new opportunities to accelerate agroecological transitions via creating incentives and mobilizing investments, transparent and holistic metrics, and capacity building to contribute to more economically efficient, socially equitable, and environmentally friendly food systems.

The Alliance of Bioversity International and the International Center for Tropical Agriculture (CIAT) and the International Water Management Institute (IWMI) are working in the framework of the Agroecological Transitions Program – Private Sector Incentives and Investments (PSii) project funded by the EU and managed by the International Fund for Agricultural Development (IFAD).

The <u>Alliance of Bioversity International and the International Center for Tropical Agriculture (CIAT)</u> delivers research-based solutions that harness agricultural biodiversity and sustainably transform food systems to improve people's lives. Alliance solutions address the global crises of malnutrition, climate change, biodiversity loss, and environmental degradation.

With novel partnerships, the Alliance generates evidence and mainstreams innovations to transform food systems and landscapes so that they sustain the planet, drive prosperity, and nourish people in a climate crisis.

The Alliance is part of **CGIAR**, a global research partnership for a food-secure future.

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Design and layout: Lorena García May 2024 This booklet presents the 21 companies identified through the collaboration between the Alliance of Bioversity International and CIAT through the PSii project PRIVATE SECTOR INCENTIVES AND INVESTMENTS (PSii) FOR CLIMATE CHANGE, RESILIENCE AND ENVIRONMENTAL SUSTAINABILITY of the Agroecological Transitions program and the CCITU (CHAMBER OF COMMERCE, INDUSTRY AND TOURISM OF UCAYALI), whose objective is to develop inclusive incentives structures and leveraging investments supporting the agroecological transition at multiple levels in Ucayali. This collaboration made it possible to organize the first Roadshow for agroecological transitions in Peru on 15 November 2023 in Pucallpa and brought together companies, associations and cooperatives selected in the framework of the Private Sector Incentives and Investments (PSii) project of the TRANSITIONS program.

You will find below a portfolio with the main characteristics of each company with the objective of establishing contacts or collaboration with impact investors and other financial institutions to move forward the agroecological transitions in the Ucayali region.



COOPERATIVA AGROINDUSTRIAL **YARINACOCHA - COOPAY**

1. Organization



The Yarinacocha Agroindustrial Cooperative - COOPAY started its activities in 2019 with the cultivation of fresh Camu-camu fruit. COOPAY currently has 90 members located in 14 villages in the district of Yarinacocha. In COOPAY, the relationship with its members, who supply them for the production of value-added products, is highly valued and cared for. The representative of COOPAY is Mr. Witle Córdova. He has sanitary registration and organic certification.

2. Financial contribution needed



COOPAY requires working capital estimated at **US\$130,000** to better commercialize and manage the stock of Camu-camu, as well as fixed asset financing to build a warehouse.



WITI F CÓRDOVA Phone: 961952147



- 2 Agroecological TRANSITIONS PSii Project



COOPERATIVA AGRARIA DE CACAO AROMÁTICO COLPA DE LOROS



Located in the district of Neshuya, province of Padre Abad, Colpa de Loros is strategically located within the agroforestry/ecological corridor of Ucayali. It started its activities in 2015. As of September 2022, Colpa de Loros's membership consisted of 515 cocoa producers. It is a cooperative organization that generates economic and social benefits for its members and community, through the profitable, sustainable and competitive production and direct export of fine aroma cocoa, applying the best agricultural, social, environmental and management practices. Its manager is Ernesto Parra y Guerra. It has organic certification, fair trade and sanitary registration.

2. Financial contribution needed



It requires estimated working capital of **US\$150,000** to increase its production and diversify its product portfolio through the processing of cocoa waste and by-products into, for example, cocoa nibs and cocoa distillate.

ERNESTO PARRA Y GUERRA Phone: 942433640 Email: erpagu@yahoo.es

3. Contact



COOPERATIVA AGRARIA BANAQUI CURIMANÁ







It was initially set up as a Central Association of Fine Aroma Cocoa Producers in Curimaná. It started its activities in 2010. It is located in the district of Curimaná. The companies to which its organic production is directed are in Italy, the country that imports 90% of its bean production. The remaining 10% of the conventional production is distributed to the national market. It has sanitary registration, organic certification of cocoa beans. Carlos Lenin Pérez Alván is the manager of the company.

2. Financial contribution needed



It requires working capital estimated at **US\$150,000** to better commercialize and manage the stock, improve infrastructure and logistics in the agroecological transition framework.



CARLOS LENIN PÉREZ ALVÁN Phone: 999995686 Email: cleninpe@gmail.com

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COOPERATIVA AGRARIA DE CACAOTEROS CURIMANÁ CURICOOP



It started its activities in 2016 in the production of chocolates, cocoa butter and powder. Its facilities and processing factory are located in the town of Curimaná, jurisdiction of the district of Curimaná, province of Padre Abad. Among its activities is the purchase of dry cocoa beans. It has sanitary registration. Its executive director is Elmer Javier Miranda Canchaya.

2. Financial contribution needed



It requires estimated investment capital of **US\$100,000** to improve its production infrastructure and get a stable and reliable electrical power system, among others.



ELMER MIRANDA CANCHAYA Phone: 943510775 Email: ccuricoop@gmail.com

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COOPERATIVA AGRARIA ECOLÓGICA INDUSTRIAL DE CURIMANÁ CHOCOCURI



1. Organization



It started its activities in 2020 producing cocoa beans. The CURICOOP Cooperative is located in the town of Curimaná, jurisdiction of the district of Curimaná, province of Padre Abad. It has 72 members with more than 500 hectares in cocoa production. The organization has concrete objectives and a specific vision for the benefit of small producers. Its manager is Davinson Dávila Grandez.

2. Financial contribution needed



It requires working capital funding estimated at **US\$50,000** to improve stock and marketing, its infrastructure and implement organic certifications.

3. Contact



DAVINSON DÁVILA GRANDEZ Phone: 982110324 Email: curimanacooperativa@gmail.com

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COOPERATIVA AGRARIA DE CACAOTEROS SAN ALEJANDRO CACSA



It started its activities in 2011. It has approximately 22 members who are dedicated to the production of cocoa beans. It is located in the town of San Alejandro, jurisdiction of the district of Irazola, province of Padre Abad. Its executive director is Wilmer Vega López



It requires estimated working capital funding of **US\$30,000** to improve infrastructure, stock management and marketing. It needs more capacity-strengthening and organic certification.



WILMER VEGA LÓPEZ Phone: 935232480 Email: edgarapaza2000@hotmail.com

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COOPERATIVA AGROINDUSTRIAL APCTVASH



It started its activities in 2020. The cooperative is dedicated to the collection and marketing of cocoa beans and derivatives. Its facilities are located in the village of Shambillo, district of Boquerón, province of Padre Abad. They produce dry beans and cocoa derivatives with direct home delivery. They offer selected beans, cocoa paste and chocolates made from fine aroma cocoa, CCN51 and common cocoa. Their manager is Ángel Obregón Velásquez.

2. Financial contribution needed



It requires estimated working capital funding of **US\$50,000** to improve its infrastructure, storage and marketing.



ÁNGEL OBREGÓN VELÁSQUEZ Phone: 964265593 Email: cac.apctyash@gmail.com

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ASOCIACIÓN DE PRODUCTORAS AGRARIAS DE MUJERES EMPRENDEDORAS NUEVO UCAYALI

1. Organization



It started its activities in 2020. It is located at km 97 of the Federico Basadre road in the district of Alexander von Humboldt. The association comprises 14 women members. They produce cocoa paste and "Chocowit" chocolate. It has sanitary registration. Its executive director is Ludith Jesús Noriega Flores.

2. Financial contribution needed



It requires working capital funding estimated at **US\$20,000** to improve its infrastructure and logistics.

3. Contact



LUDITH JESÚS NORIEGA FLORES Phone: 926685989 Email: ludithjesusn@gmail.com

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ASOCIACIÓN DE PRODUCTORES DE CACAO DE NUEVO UCAYALI





It started its activities in 2017. Its facilities are located at km 98 of the Federico Basadre highway in the district of Alexander von Humboldt. They produce cocoa pastes and chocolate "Excencia". It has sanitary registration. Its executive director is Yeltsim Jean Guerra Ávila.

2. Financial contribution needed

It requires an estimated **US\$30,000** of working capital funding to improve its infrastructure, distribution and logistics.



YELTSIM JEAN GUERRA ÁVILA Phone: 967656549 Email: excenciaucayalina.cacao@gmail.com

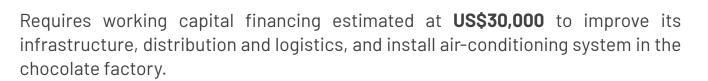
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ASOCIACIÓN DE MUJERES EMPRENDEDORAS FLOR DE BOQUERÓN

The Asociación de Mujeres Emprendedoras (Women entrepreneurs' association) Flor de Boquerón started its activities in 2013. It is currently comprised of 26 members. Its facilities are located in the town of Boquerón, in the jurisdiction of the district of Boquerón, province of Padre Abad. They produce cocoa derivatives under the brand name "Chocoboq". They have commercial agreements with shops and minimarkets in Pucallpa. They have sanitary registration. Its executive director is Maximina Rivera Martel.

2. Financial contribution needed





MAXIMINA RIVERA MARTEL Phone: 913884800 Email: chocoboq2011@gmail.com

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ASOCIACIÓN DE PRODUCTORES ORGÁNICOS SELVA VERDE DE ATALAYA



The Selva Verde de Atalaya Association of Organic Producers started its activities in 2018. Its facilities are located in the town of Atalaya. In 2022, the association exported 50 tonnes of organic cocoa to Italy. This important negotiation was made possible thanks to the intervention of Sierra y Selva Exportadora, the entity that facilitated the commercial approach between the association and the company ICAM Cioccolato Spa. It has organic certification and is in the process of obtaining fair trade certification. Its executive director is Elmer Fredy Reyes Zarate.

2. Financial contribution needed



It requires working capital funding estimated at **US\$100,000** to improve its infrastructure, distribution and logistics.



ELMER FREDY REYES ZARATE Phone: 961936605 Email: aproselva.organico@gmail.com

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COOPERATIVA AGRARIA REVERENDO PADRE GERARDO COTÉ



It started its activities in 2015. It produces Camu-camu pulp and its derivatives. In August 2022, the cooperative exported a total of 500 kilograms of Camucamu pulp to Switzerland. It has 54 members. It has a sanitary registration and a participatory guaranteed system. Apart from pulp, this cooperative produces nectar, jam, liqueur, filtering agents and flour in a semi-industrial way to obtain greater profitability from the native fruit, which is organic and therefore in high demand in the foreign market and in the country. Its facilities are located in the city of Pucallpa. Its executive director is Carla Córdova.

2. Financial contribution needed



It requires working capital funding estimated at **US\$50,000** to improve its infrastructure, distribution and logistics.



CARLA CÓRDOVA Phone: 994751302 Email: car2410@hotmail.es

Companies' portfolio of the "Agroecological Transitions Roadshow" Held in Pucallpa, Peru 13

ASOCIACIÓN DISTRITAL DE PRODUCTORES DE CAMU-CAMU DE YARINACOCHA ADIPROCAY



It started its activities in 2021. Its facilities are located in the town of San Juan in the district of Yarinacocha. Its production is Camu-camu fruit and derivatives. Its executive director is Luis Roger Lanchi Pacaya.



It requires working capital funding estimated at **US\$30,000** to improve its infrastructure, distribution and logistics.

3. Contact

LUIS ROGER LANCHI PACAYA Phone: 927164030 Email: lanchipalu@gmail.com

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FRUSEL NEGOCIOS Y SERVICIOS E.I.R.L.



Started its activities in 2019. Its facilities are located in the city of Pucallpa. It has sanitary registration. They process Camu-camu pulp and its derivatives. Its executive director is Franci Young Ríos.

2. Financial contribution needed

It requires working capital financing estimated at **US\$50,000** to improve its infrastructure, distribution and logistics.

FRANCI YOUNG RÍOS Phone: 961617077

3. Contact

Email: fyoungr@gmail.com

Companies' portfolio of the "Agroecological Transitions Roadshow" Held in Pucallpa, Peru 15



CAMPODRIM SAC



Campodrim SAC starts its commercial activities in 2020. Its facilities are located in the town of Campoverde, in the district of the same name. Its history dates back to the 1960s, when the Japanese colony founded the El Pimental cultivation cooperative, where the women of the colony became involved in the cultivation of Amazonian fruits. Campodrim is a company that incorporates family values in its business vision. It has its own development projects, which include the diversification of its current crops (copoazú, acerola, acaí, aguaje, cocona and Camu-camu) and agroforestry. Its Campoverde plant has a processing capacity of more than 3 tons of these fruits per month. It has sanitary registration, HACCP and PGH certification. Its general manager is Julia Satomi Hashiguchi Hashiguchi.

2. Financial contribution needed



It requires working capital financing estimated at **US\$100,000** to expand its infrastructure. It also needs its own manufacturing "maquila" plant for the production of atomized and freeze-dried Camu-camu.



JULIA HASHIGUCHI HASHIGUCHI Phone: 963089814 Email: dag@campodrim.com

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ASOCIACIÓN DE PRODUCTORES ECOLÓGICOS APE EL PIMENTAL



It started its activities in 2012. The association is dedicated to the cultivation and research of the charapita chilli pepper. They have a pulper, mill, freezer, sealer and industrial blender with which they started to process chilli peppers in two lines, fresh and dehydrated. APE EI Pimental's customers are currently from the local market (shops, restaurants, tourist centres). It has plantations of chilli, sacha inchi, sacha culantro and other varieties of regional fruits and vegetables, in order to have a diversity of crops in the 22 hectares it manages. Its executive director is Silverio Trejo Prado.

2. Financial contribution needed



It requires working capital funding estimated at **US\$30,000** to expand and improve its infrastructure.



SILVERIO TREJO PRADO Phone: 971979544 Email: ecologico2021@gmail.com

HELADOS Y CHUPETES SUPER FRÍOS S.R.L.



1. Organization



The company Helados y Chupetes Super Fríos started its commercial activities in 2006. It has a wide variety of products made from Amazonian fruits, currently offering 23 varieties of fruits. Its products are made from exotic Amazonian fruit pulp, organic and following strict quality and health standards. This is what this company offers to the local and regional community. Its facilities are located in the city of Pucallpa and are aligned with social and environmental commitment. It has sanitary registration, HACCP, PGH. Its manager is Carolina Guadalupe Rojas.

2. Financial contribution needed



It requires working capital funding estimated at **US\$100,000** to improve its infrastructure, logistics and production.



CAROLINA GUADALUPE ROJAS Phone: 981648734 Email: superfriossrl@hotmail.com



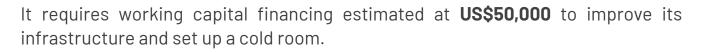
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ASOCIACIÓN DE AGRICULTORES DEL CENTRO POBLADO SAN JOSÉ DE YARINACOCHA



It started its activities in 2021 with the planting and cultivation of Camu-camu. It has sanitary registration. It is located in the town of San José, district of Yarinacocha. Among its environmental and agro-ecological practices are recycling, knowledge exchange and reduction of inputs. Its executive director is Guillermo Pinedo Miranda.

2. Financial contribution needed





GUILLERMO PINEDO MIRANDA Phone: 961948524

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EL TUYUYO RESTAURANTE E.I.R.L





It started its commercial activities in 2014. Its facilities are located in Puerto Callao, capital of the Yarinacocha district. It is a family business in which parents and children are involved. Their desire is for Pucallpa and the Ucayali region to become a reference in Amazonian gastronomy, especially organic, healthy food, with a differentiated menu and using native crop inputs. Its manager is José Luis Neri Pereyra and his wife, also the chef, is the nationally and internationally recognized chef Blanca Pérez Morey.

2. Financial contribution needed





JOSÉ LUIS NERI PEREYRA Phone: 924575175 Email: eltuyuyorestaurant@gmail.com

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NEGOCIOS ECOTURÍSTICOS SAN MARTIN SAC (MANISH)

1. Organization



It started its commercial activities in 2008. The restaurant is part of the services provided by the Manish Ecological Hotel, which has positioned itself as a place of ecological environment very close to the city and provides excellent customer service. Consistent with the name, they are concerned with harmonizing their activity with the ecological and circular economy approach in all their activities and services. Thus, they apply the segregation and recycling of solid waste; they also use solar panels to generate electricity, taking advantage of the daylight hours in the city, among other eco-efficiency actions. It has sanitary registration and is in the process of obtaining the "Sello Verde" (Green Label) certification. Its manager is Segundo Teodoro Chuman Silva.

2. Financial contribution needed



It requires working capital financing estimated at **US\$50,000** to improve its infrastructure and expand its operational capacity.





SEGUNDO TEODORO CHUMAN SILVA Phone: 958001091 Email: reservas@manishhotel.com.pe

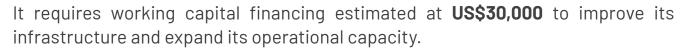


YARINA SAC -RESTAURANTE YARINAZ



The Yarinaz restaurant started its commercial activities in 2017. It quickly positioned itself in the market due to its track record and its participation in national gastronomic fairs and events, such as Mistura. It is located in the city of Pucallpa. Its customers are mostly local corporate clients and national tourists. Many of them come through referrals from former customers and others through advertising on social networks. In general, they appreciate the dishes offered by the restaurant for their flavour and freshness. Lucas Veramendi Tamayo is the manager of the restaurant.

2. Financial contribution needed





LUCAS VERAMENDI TAMAYO Phone: 976812873 Email: lucasveramendi@gmail.com

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PSii project companies

N°	ORGANIZATION	SECTOR	PRODUCTION	CONTACT
1	COOPERATIVA AGROINDUSTRIAL YARINACOCHA - COOPAY	COOPERATIVE	FRESH CAMU- Camu Fruit	WITLE CÓRDOVA 961952147
2	COOPERATIVA AGRARIA DE CACAO AROMÁTICO COLPA DE LOROS	COOPERATIVE	CACAO	ERNESTO PARRA Y GUERRA 942433640 erpagu@yahoo.es
3	COOPERATIVA AGRARIA BANAQUI CURIMANÁ	COOPERATIVE	CACAO	CARLOS LENIN PÉREZ ALVÁN 999995686 cleninpe@gmail.com
4	COOPERATIVA AGRARIA DE CACAOTEROS CURIMANÁ CURICOOP	COOPERATIVE	CACAO	ELMER MIRANDA CANCHAYA 943510775 ccuricoop@gmail.com
5	COOPERATIVA AGRARIA ECOLÓGICA AGROINDUSTRIAL DE CURIMANÁ CHOCOCURI	COOPERATIVE	CACAO	DAVINSON DÁVILA GRANDEZ 982110324 curimanacooperativa@gmail.com
6	COOPERATIVA AGRARIA CACAOTEROS SAN ALEJANDRO CACSA	COOPERATIVE	CACAO	WILMER VEGA LÓPEZ 935232480 edgarapaza2000@hotmail.com
7	COOPERATIVA AGROINDUSTRIAL APCTVASH	COOPERATIVE	CACAO	ÁNGEL OBREGÓN VELÁSQUEZ 964265593 cac.apctyash@gmail.com
8	ASOCIACIÓN DE PRODUCTORAS AGRARIAS DE MUJERES EMPRENDEDORAS NUEVO UCAYALI	ASSOCIATION	CACAO PASTE AND CHOCOLATE "CHOCOWIT"	LUDITH JESÚS NORIEGA FLORES 926685989 Iudithjesusn@gmail.com
9	ASOCIACIÓN DE PRODUCTORES DE CACAO DE NUEVO UCAYALI	ASSOCIATION	CACAO PASTE AND CHOCOLATE "EXCENCIA"	YELTSIM JEAN GUERRA ÁVILA 967656549 excenciaucayalina.cacao@gmail.com
10	ASOCIACIÓN DE MUJERES EMPRENDEDORAS FLOR DE BOQUERÓN	ASSOCIATION	CACAO	MAXIMINA RIVERA MARTEL 913884800 chocoboq2011@gmail.com
11	ASOCIACIÓN DE PRODUCTORES ORGÁNICOS SELVA VERDE DE ATALAYA	ASSOCIATION	CACAO	ELMER FREDY REYES ZARATE 961936605 aproselva.organico@gmail.com
12	COOPERATIVA AGRARIA REVERENDO PADRE GERARDO COTÉ	AGROINDUSTRY	CAMU-CAMU FRUIT AND DERIVATES	CARLA CÓRDOVA 994751302 car2410@hotmail.es
13	ASOCIACIÓN DISTRITAL DE PRODUCTORES DE CAMU-CAMU DE YARINACOCHA - ADIPROCAY	ASSOCIATION	CAMU-CAMU FRUIT AND DERIVATES	LUIS ROGER LANCHI PACAYA 927164030 lanchipalu@gmail.com
14	FRUSEL NEGOCIOS Y SERVICIOS E.I.R.L.	AGROINDUSTRY	CAMU-CAMU DERIVATES	FRANCI YOUNG RÍOS 961617077 fyoungr@gmail.com

N°	ORGANIZATION	SECTOR	PRODUCTION	CONTACT
15	CAMPODRIM SAC	AGROINDUSTRY	COPOAZU, ACEROLA, AZAI	JULIA HASHIGUCHI HASHIGUCHI 963089814 dag@campodrim.com
16	ASOCIACIÓN DE PRODUCTORES ECOLÓGICOS EL PIMENTAL	ASSOCIATION	CHILLI	SILVERIO TREJO PRADO 971979544 ecologico2021@gmail.com
17	HELADOS Y CHUPETES SUPER FRÍOS S.R.L.	AGROINDUSTRY	PALETAS	CAROLINA GUADALUPE ROJAS 981648734 superfriossrl@hotmail.com
18	ASOCIACIÓN DE AGRICULTORES DEL CENTRO POBLADO SAN JOSÉ DE YARINACOCHA	ASSOCIATION	CAMU-CAMU	GUILLERMO PINEDO MIRANDA 961948524
19	EL TUYUYO RESTAURANTE E.I.R.L.	GASTRONOMY	REGIONAL FOOD	JOSÉ LUIS NERI PEREYRA 924575175 eltuyuyorestaurant@gmail.com
20	NEGOCIOS ECOTURÍSTICOS San Martín Sac (Manish)	GASTRONOMY	REGIONAL FOOD	SEGUNDO CHUMAN SILVA 958001091 reservas@manishhotel.com.pe
21	YARINA SAC - RESTAURANTE YARINAZ	GASTRONOMY	REGIONAL FOOD	LUCAS VERAMENDI TAMAYO 976812873 lucasveramendi@gmail.com

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The Program on Agroecological Transitions for Building Resilient, Inclusive, Agricultural and Food Systems (TRANSITIONS) aims to enable climate-informed agroecological transitions by farmers in LMICs through the development and adoption of holistic metrics for food and agricultural systems performance, inclusive digital tools and transparent private sector engagement. Learn more about the programme <u>here.</u>

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Implemented by



In partnership with





International Water

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JUFAD Investing in rural people

The Alliance of Bioversity International and CIAT, IWNI, CIFOR and World Agroforestry are part of CGIAR, a global partnership for a food-secure future.



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Agroecology

